



Portfolio

Presentation





ABOUT US

We're a new startup company

We are colleagues who have previously worked closely together on the e-commerce project Gro247 under the umbrella of Unilever Corporation. After the project had to halt due to objective reasons, each of us went on to work in different places.

However, we still share the same passion for technology. Therefore, we decided to establish **The Grow Team** to work together, learn, and contribute our experiences to businesses and to our country.

MEET

The Core Team



Quang Le

TECHNICAL ADVISORS

Former CTO of Gro247 Vietnam, an e-commerce system with billion-dollar revenue in 2022.



Duy Luong

PROJECT MANAGER

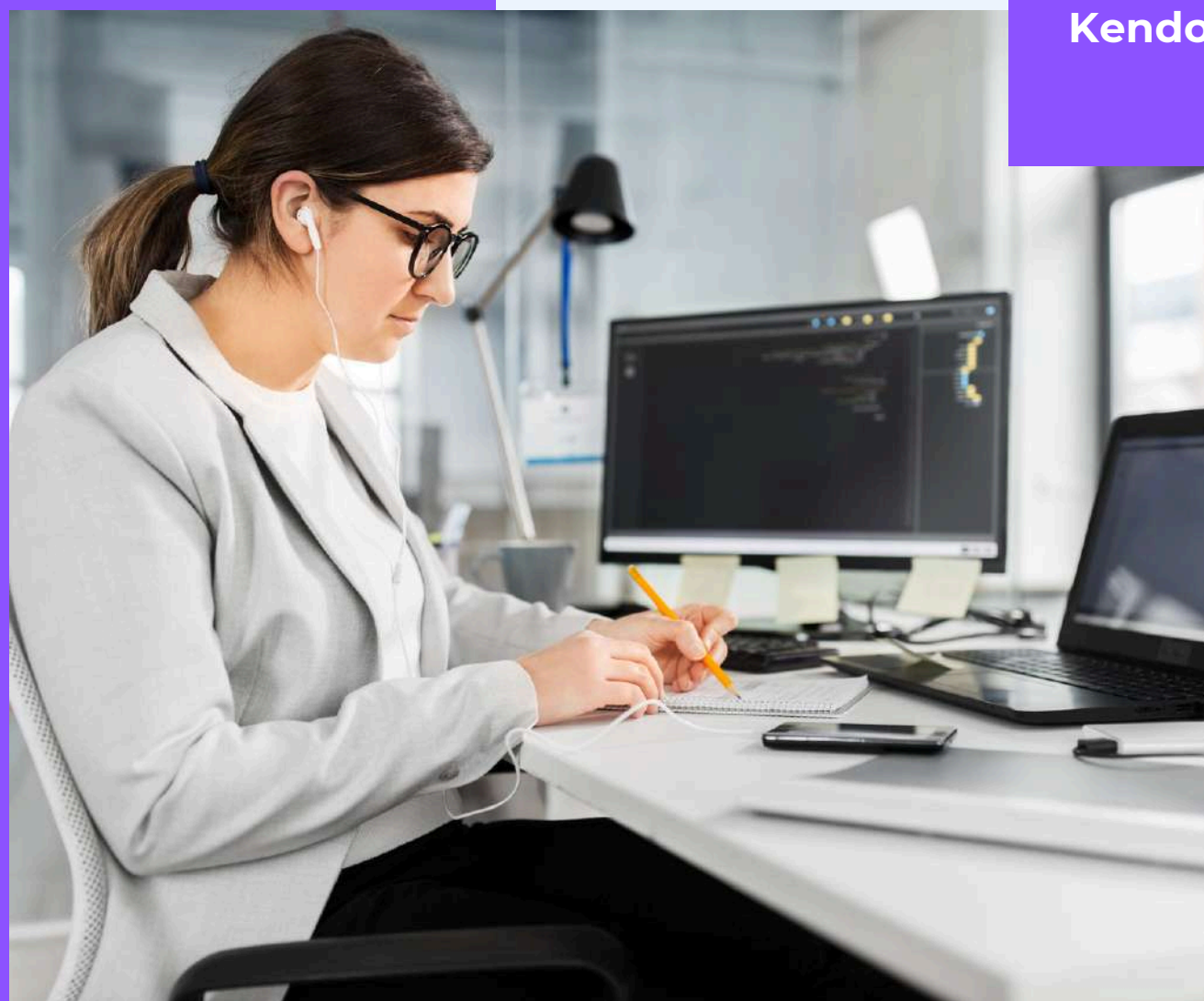
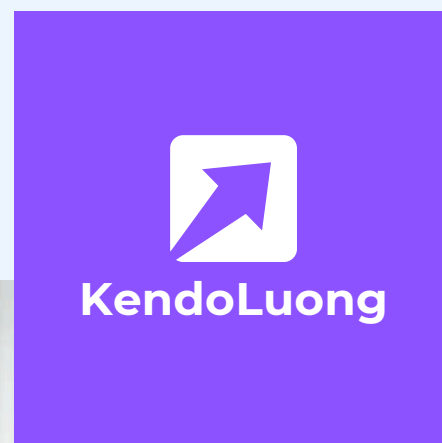
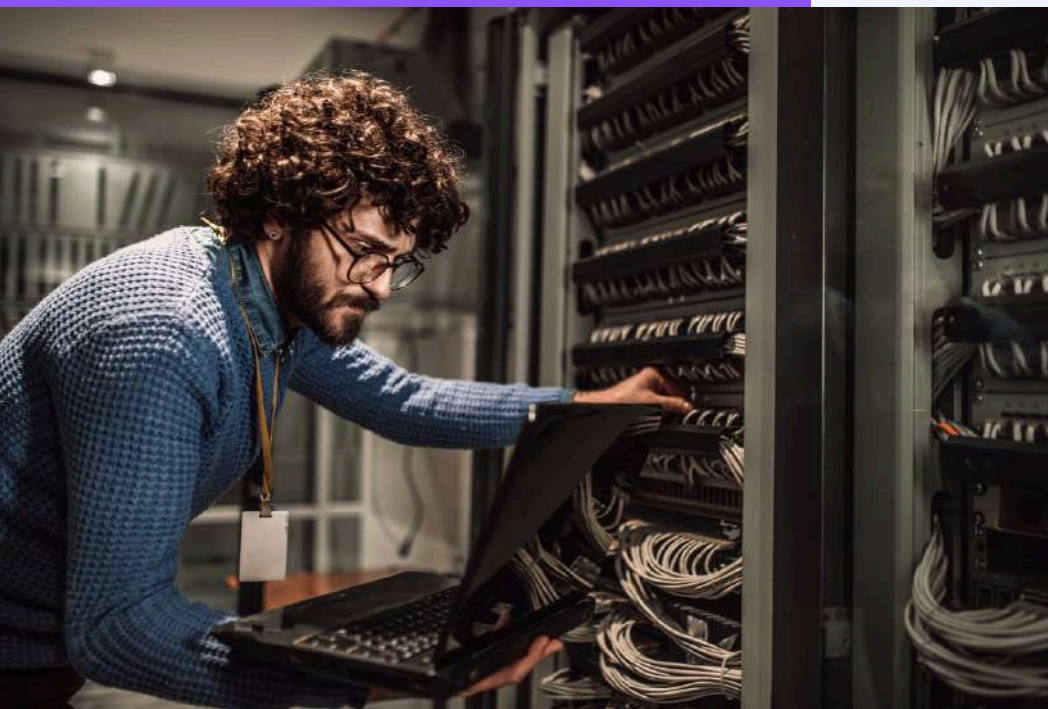
Former IT Shared Service Manager of Gro247 Vietnam, an e-commerce system with over 20,000 users.



Linh Luong

DIGITAL MANAGER

Currently the CRM Manager at ELSA Corporation, 10 years of experience in implementing performance marketing.



OUR MISSION

Empowering Growth Through Tech & Strategy.

We assist SMEs in gaining a competitive edge by harnessing the power of AI and automation, thereby enabling them to achieve unparalleled growth and competitive advantages.



Online Advertising

Providing Comprehensive Advertising solutions from analyzing Customer Portraits to implementing campaigns and Measuring Effectiveness .



Software Development

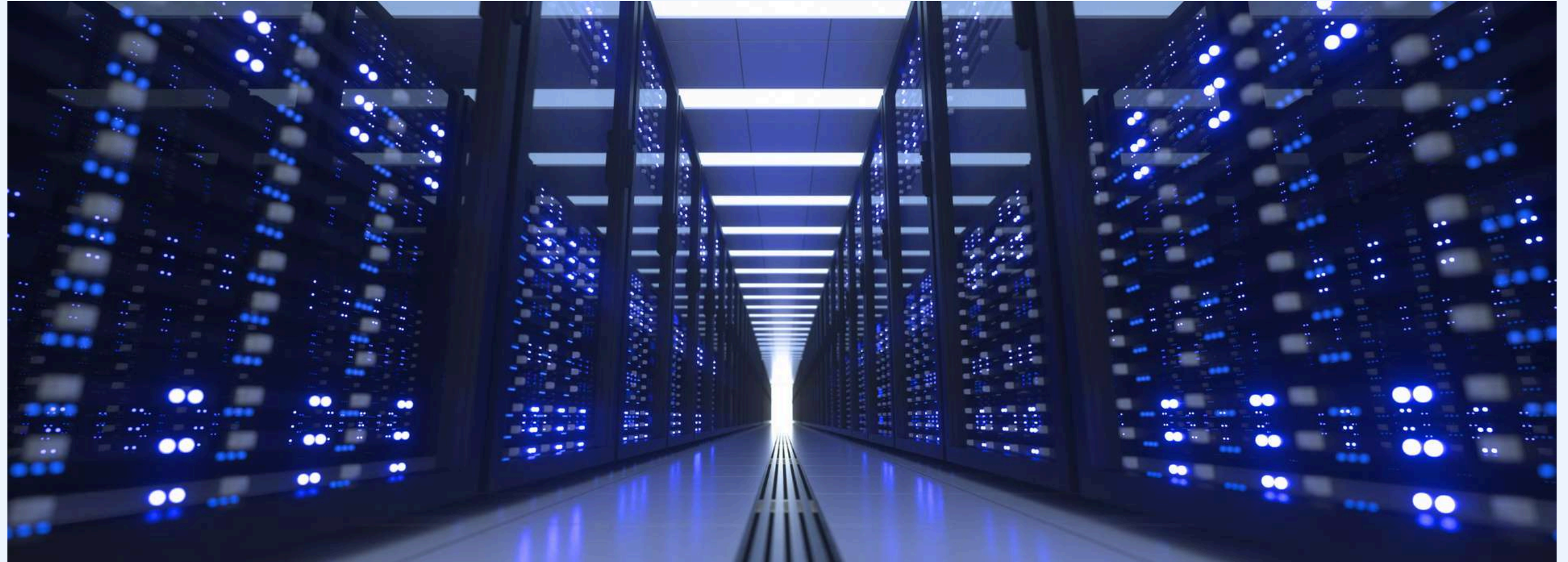
Providing solutions to improve speed , upgrade interface (UX/UI) for Website & Mobile App to help you reach customers quickly & professionally.



AI - Automation

Delivering AI solutions for enhanced performance:

- Multilingual chatbots for seamless customer support
- Facial recognition for event attendance
- Object identification for market analysis
- Automated data extraction from images



Our Last Projects



gro247 Vietnam

Gro247 Vietnam, a subsidiary e-commerce project of Unilever Corporation, achieved billion-dollar revenue in 2022 with over 20,000 active users.



B2B Market Place

B2B E-commerce Platform with Over 20,000 active Mobile App users

1.1B **USD** **20K**

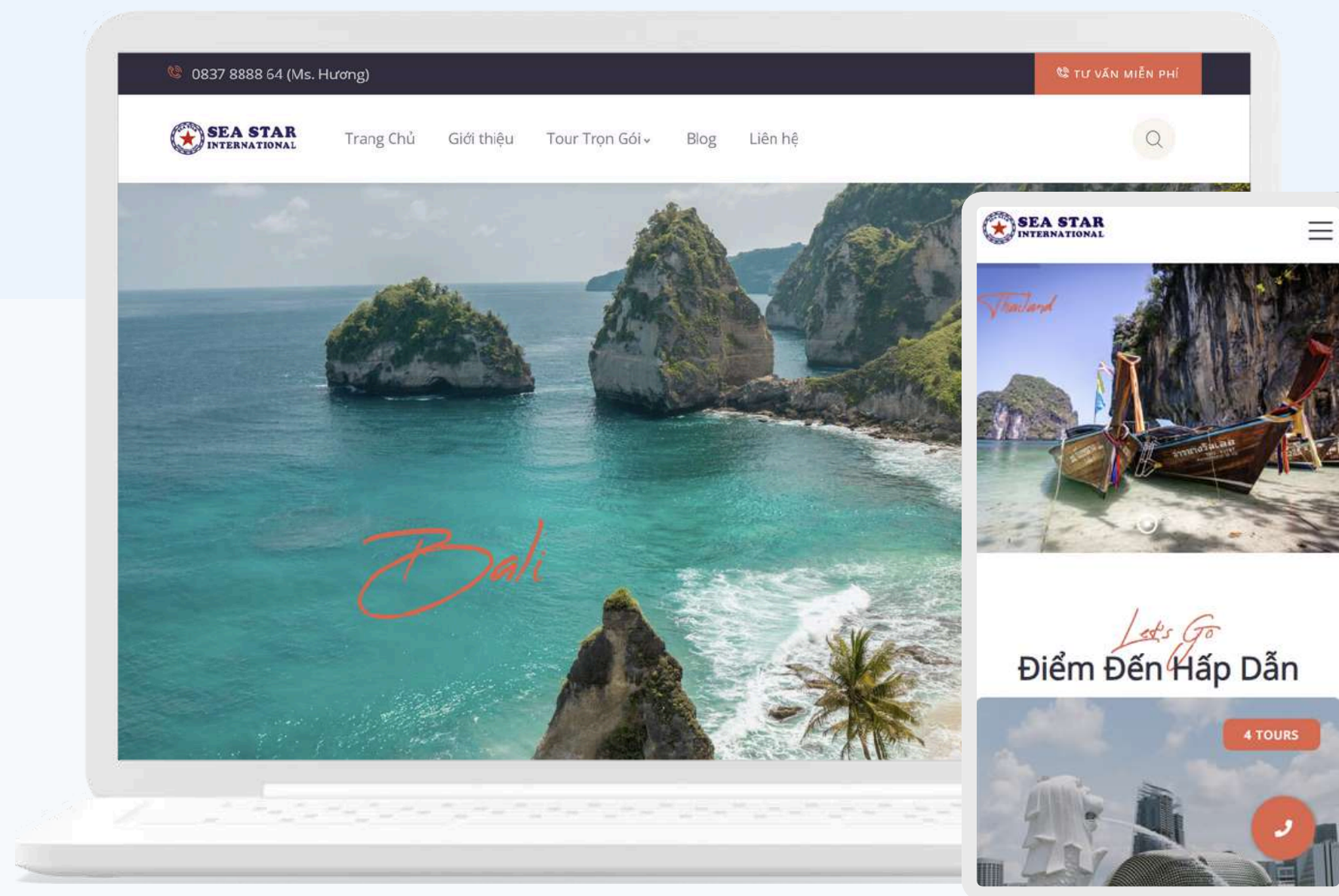
Total Sales in 2022

Active users in 2022

- ✓ Supply Chain System Handling Over 5,000 Orders/Day
- ✓ CRM Supporting 20,000 Active Users/Month
- ✓ Serving Over 50,000 Customers Nationwide

Sea Star Travel

Sea Star Travel is a renowned travel company specializing in the Southeast Asian market, including destinations such as Thailand, Cambodia, Singapore, Malaysia, and China.



Performace Marketing

Comprehensive Digital Marketing
Planning and Execution.

8.5B VND

Total Sales in 2023

2.7%

Marketing cost in 2023

- ✓ Omnichannel and Integrated Advertising
- ✓ Maximize Conversion Rates with Technology
- ✓ Execute Plans and Monitor Regularly

Vietnam Detox

Vietnam Detox is a pioneering company in the health tourism industry, specializing in the renowned Buchinger fasting method from Germany. They offer weight loss and health improvement through entirely natural and wholesome methods.



Website Development

Optimizing Customer Experience through UI/UX and Smart Booking Technology



- ✓ Significantly reduce website loading time
- ✓ Automatically generate electronic contracts
- ✓ Integrate affiliate marketing models



KendoLuong
TECH FOR GROWTH

Thank You